



Food Vendor Application

Promotion Overview

- **What:** Inaugural Route 66 Autorama & Lifestyle Expo
- **When & Where:** September 4 & 5, 2010 at Mavericks Stadium, Adelanto, CA
- **Estimated Attendance:** 10,000-12,000 people
- **Event:** This is a two-day destination event that will begin with a Parade of Patriots beginning at the historic Harvey House in Barstow and ending at Mavericks Stadium where activities will include opening ceremonies, car show, auto auction, "Battle of the Cover Bands" (still pending), vendors, Franchising Expo, BBQ Challenge and so much more! This holiday weekend celebration will feature a fair-like festival atmosphere with something for all ages.
- **Food Vendor Booth Cost:** \$75 **PLUS 9% OF GROSS SALES** for 10' X 10' booth space. (Special pricing available for additional booth space.)
- **Exposure & Non-Exclusivity:** Exclusivity cannot be guaranteed, but (if possible) food vendors will be limited to two per kind.

By submitting a vendor application for the Route 66 Autorama & Lifestyle Expo, you acknowledge that you agree to abide by all requirements of the **City of Adelanto, Fire Department and County Health Department** provided on this form, event applications and other information provided by the City or other agencies. **You may be denied participation** on the day of an event by representatives of the City, Fire District and/or Health Department for failure to comply with any of the stated conditions.

Vendors who fail to comply with any of the conditions herein are subject to removal from the area without a refund of vendor fees.

Food Vendor Policies & Procedures

1. **All payments** must be received by August 1, 2010 to secure space reservation.
2. **A \$10 late fee will be added to your payment within 2-weeks of the event.**
3. **REFUNDS:** No refunds will be issued for no shows or cancellations within 30 days of the event, or for claims of duplicated items, location, lost profits, etc.
4. **HEALTH PERMITS: Food vendors** must contact the San Bernardino

Contact: Bill Pettus
(213) 910-1226

William.pettus@cbsradio.com

A portion of the proceeds from this event will benefit the Diamond Hearts Foundation, Inc., non-profit organization aimed at "Global Empowerment for Autism and the Mentally Challenged."



AMERICAN SPIRIT
NETWORK

17868 Highway 18, Ste. 332
Apple Valley, CA 92307
Attn: Autorama

Phone: 760-887-6367

E-mail:

Route66expo@tommydiamond
.net

Signature: _____ Date: _____

Company: _____ Title: _____

Dept. of Environmental Health **prior** to submitting an application to American Spirit Network. It is your responsibility to learn and adhere to all Health Department regulations and standards. Food vendors shall submit copies of Health Department permits upon approval of their application.

5. **SPACE ASSIGNMENT:** Spaces are assigned to maximize traffic flow, avoid placing similar items together and meet vendor needs for access, electricity, fire and health department requirements and other factors.
6. **SET UP/CLEAN UP:** Vendor booths must be completely set-up and all vehicles removed from the event area at least 30 minutes before the event begins, and are required to remain set-up until the posted ending time of each event.
7. **ACCEPTABLE ITEMS:** All booths and merchandise must be maintained in good condition, in good taste, and appropriate for family viewing. The Event Coordinator reserves the right to order the removal of any items deemed inappropriate, disruptive, hazardous or not listed on your application.
8. **ACCESSORY EQUIPMENT:** When power and water is available, vendors must supply their own extension cords, surge protectors, hoses and any other equipment needed. All equipment must be in good condition (no frayed wires, leaky hoses, etc.)

Booth Operation and Appearance

1. Vendors may not conduct business outside their booth space or by walking about the event.
2. Booths shall have professional looking signs. Handwritten signs are not permitted.
3. Food vendors must have menus with prices posted clearly.
4. Vendors may not change menus or vary items sold from those listed on the application without prior notice and approval from the Event Coordinator. We need a menu and price lists before each event.
5. Booth operators must be 18 years of age or older and maintain appropriate attire and appearance.
6. All vendors must have an EZ-Up type canopy (no makeshift tenting or swap meet style booths.)
7. All extra product and supplies stored in the booth shall be covered or screened from view.
8. All tables must have skirting or tablecloths.
9. All food vendors shall place a minimum of one trash receptacle outside their booth for customer use. In addition, food vendors shall place a drop cloth on the ground within their booth area and in any other cooking area where food or grease may leave residue. **Food vendors must remove and take all grease, food remnants and trash from their booth and place it in a trash receptacle.** Leaving your trash at your booth space or outside of the trash can is not acceptable and may result in not being invited to participate at future events.





Route 66 Autorama & Lifestyle Expo

2010 Food Vendor

For ASN Use Only:

Business: _____

Space #: _____

BL # _____

Vendor Information—Please PRINT CLEARLY using black or blue ink

Name: _____

Business Name: _____

Mailing Address: _____

City: _____ Zip: _____ Email: _____

Phone: _____ Alt. Phone: _____ Fax: _____

General event rules

- There is no water access. You must provide your own power for refrigerators, stoves, trailers and other large equipment .
- Payment is due no later than Aug. 1, 2010. At 14 days before, a \$10 late fee will apply and your space may not be guaranteed.
- Cancellations: No refunds less than 30 days before the event.
- Event set-up and space assignments are subject to change at any time.
- A menu with prices must be clearly posted at your booth.
- We reserve the right to accept applicants with similar or the same food products for the same event if we feel the size of the crowd warrants it.
- **NO** set up prior to 6 am Saturday; set up must be complete by 8 am.
- **DO NOT** pack up prior to 8 pm. Sunday night.

Route 66 Autorama & Lifestyle Expo

Mavericks Stadium

Adelanto, California

Sept. 4 & 5 2010



Menu Items: **Provide a menu and price list for all items.** You must notify American Spirit Network of any additions or subtractions to this list prior to the event. We reserve the right to deny last minute changes, or request removal of items being sold that were not disclosed on the application. You may attach a menu if you prefer.

Number of
spaces requested
10' X 10'

Will you use an
external generator?



For ASN Use Only:
Business: _____
Space #: _____
BL # _____



We all succeed when we work together! Would you be interested in helping us market this event?

I will distribute flyers. I will pick up flyers _____ (quantity) by this date: _____ and/or send by email _____
 I will put up posters. I will pick up posters _____ (quantity) by this date: _____ and/or send by email _____

Event E-mail: TommyDiamond@tommydiamond.net
 Phone (760) 887-6367

Make checks payable to: American Spirit Network
 17868 Highway 18, Ste. 332, Apple Valley, CA 92307

HEALTH PERMITS: ALL food vendors must have a San Bernardino County Health Department Permit and be in good standing. Attach a copy of your current permit to this application. For more information on health permits please call (760) 243-3773. The health Department has the right to close your booth at any time, if this occurs you will NOT be eligible for a refund.

BUSINESS LICENSE: A PHOTOCOPY OF YOUR CURRENT BUSINESS LICENSE MUST BE ATTACHED.

I have read and understood the Event Vendor Requirements, Vendor Acceptance Policies, Fire and Health Department Requirements and this application and agree to abide by the rules and requirements as set forth, therein and any others that may be implemented. I understand that failure to abide may result in a non-refundable loss of fees, not being allowed to set up the day of the event, or removal from the event, and may prevent my participation in future American Spirit Network Events.

Sign Here: _____ Date: _____

*** We strongly encourage the use of recyclable/recycled products.**

Late fee applies 2 weeks prior to the event.

AMERICAN SPIRIT NETWORK USE ONLY:

Event	# of Spaces 10x10	Late Fee +\$10	Total Due \$75 per space	Total Paid	Date Paid	CK # CASH CC/ATM	Initial	Receipt #
Route 66 Autorama & Lifestyle Expo								

American Spirit Network notes only: